

# BRANDING YOUR STORY

## A Digital Marketing Company

We are a digital marketing company and brand consultants that help you better connect with your customers. We help you discover your true potential and communicate it to the world.

Digital marketing strategy is essential for any business today. Going digital provides you with a spectrum of opportunities to connect with customers and boost your growth potential.

We will help you develop a holistic digital strategy to be endorsed by your business. This will generate new leads and give the much needed expansion in your customer base. We craft branding solutions that are aligned with your business vision and beliefs.

## What We Do

Digital marketing uses various strategies to reach one key goal through different routes.

### Our Services-

- Web/App Development
- Creative Design
- Analytics & Marketing
- SEO

## Our Uniqueness

- 1- Get a clear, actionable strategy for your brand positioning and content messaging.
- 2- Combine creative design with an agile marketing approach to produce beautiful web experiences.
- 3- A deep understanding of various domains & verticals
- 4- A wonderful team equipped with rich industry experience but always quest for thrilling new ideas.

## We Have Clients In Diversified Verticals-



Education



Jewellery



Dairy Food  
Products



Agricultural



Manufacturing



FMCG



Real Estate



Medical and  
Pharma

## Our Services

## Packages

	Basic	Professional	Enterprise
Account Management –4 (FB, IG, LinkedIn, Twitter)	P	P	P
Hashtag Research	P	P	P
Content Strategy Creation	P	P	P

## Facebook Management

Page Creation	P	P	P
Facebook Cover and Profile Pic Creation	P	P	P
Page Optimization	P	P	P
Posting	P (8/month)	P (12/month)	P (16/month)
Facebook Story Creation	P	P	P
Post Sharing In Groups	P	P	P
Video Posting (Short Video)*	P (2/month)	P (4/month)	P (8/month)
Page Monitoring	P	P	P
Facebook Tabs Creation	P	P	P
Call To Action Button Creation	P	P	P
Responding To Comments		P	P
Competitor Analysis		P	P

## Instagram Management

Page Creation	P	P	P
Instagram Analytics Monitoring		P	P
Page Optimization	P	P	P
Posting	P (8/month)	P (12/month)	P (16/month)
Instagram Reels Creation	P (5/month)	P (10/month)	P (15/month)
Instagram Stories Creation	P	P	P
Competitors Analysis		P	P
Responding To Comments		P	P
Link With Facebook Page	P	P	P
IGTV Upload (short Video)	P (2/month)	P (4/month)	P (8/month)
Image Tagging	P	P	P

## LinkedIn Management

Profile Pic & Cover Pic Creation	P	P	P
Page Creation	P	P	P
Profile Optimization	P	P	P
Company Page Creation	P	P	P
Competitors Analysis		P	P
Video Posting (Short Videos)	P (2/month)	P (4/month)	P (8/month)
Posting	P (8/month)	P (12/month)	P (16/month)
Invite Connection to Like Your Page	P	P	P
Responding To Comments		P	P
Relevant Group Joining		P (4/month)	P (8/month)
Sharing In Groups		P	P

## Twitter Management

Page Creation		P	P
Profile & Background Picture Creation		P	P
Tweet Per Week		P (8/month)	P (12/month)
Retweets		P	P
List Creation		P	P
Active In Trending Hashtag		P	P
Creation of Poll		NA	P
Following Industry Related People		P	P
Creation of Moments		P	P
Twitter Analytics Monitoring		P	P

## Search Engine Optimization\*

Link Building (Backlinks)	P (5/month)	P (10/month)	P (30/month)
On Page SEO	P	P	P
Off Page SEO		P	P
Indexing		P	P
Keywords Research and Management		P (10/month)	P (20/month)

## CRM Integration\*

Integration with CRM		P (Single User)	P(3 User)
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## Virtual Receptionist/ Cloud Telephony\*

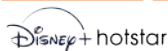
1- Inbound calls 2- Outbound calls 3- Click to call 4- Toll- free Number 5- Virtual Number		P	P
Link with website and enquiry form		P	P

## Communication

Mailers/ Newsletter		P (2/month)	P (4/month)
Blogs		P (1/month)	P (3/month)
Audio Stories & Podcast		NA	P (4/month)

## OTT Platforms/ News Channels/Audio Platforms

### OTT Platforms



voot



### Audio Platforms



### News Channels



Business Standard

mint

THE HINDU





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